



**CENTRE FOR AGING
+ BRAIN HEALTH
INNOVATION**
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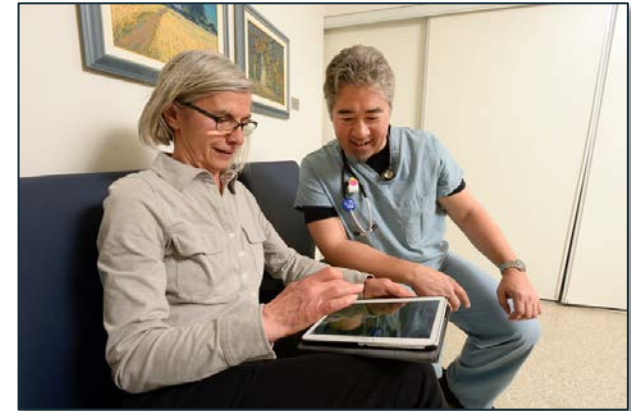


How to submit a
successful proposal to
I2P2

Submitting a successful proposal to I²P²

Today's Agenda

- What is CABHI?
- What is the Industry Innovation Partnership Program?
- I²P² Program details
- Partnership announcement
- EXCITE Intro
- Who can / cannot apply for I²P²
- What kinds of projects qualify?
- Important program dates
- FAQ's



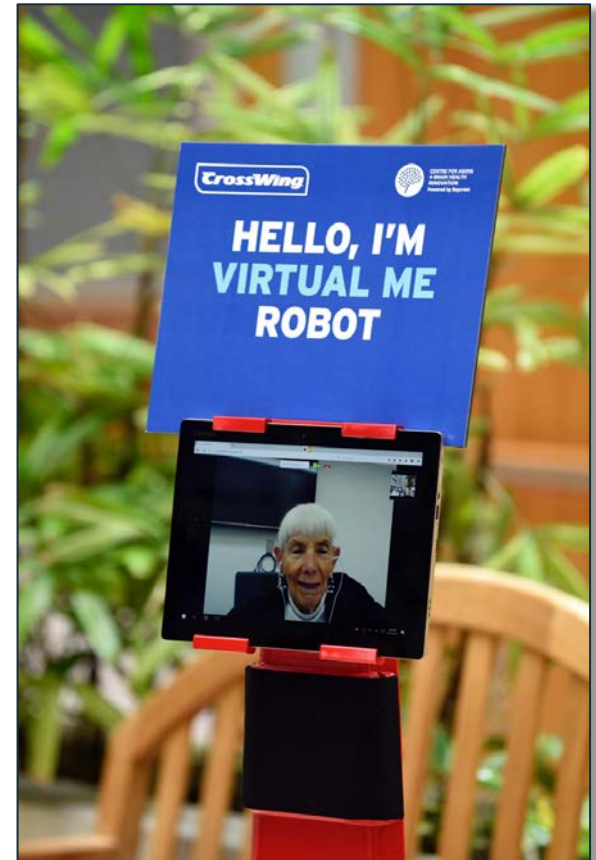
What is CABHI?

Mission Statement

To accelerate the development, validation, commercialization, dissemination and adoption of innovative products, services and best practices to support brain health and aging

Vision Statement

A world in which people can age in the setting of their choice, maintaining their cognitive, emotional, and physical well-being as well as their independence as long as possible





i²p²

*Industry Innovation
Partnership Program*

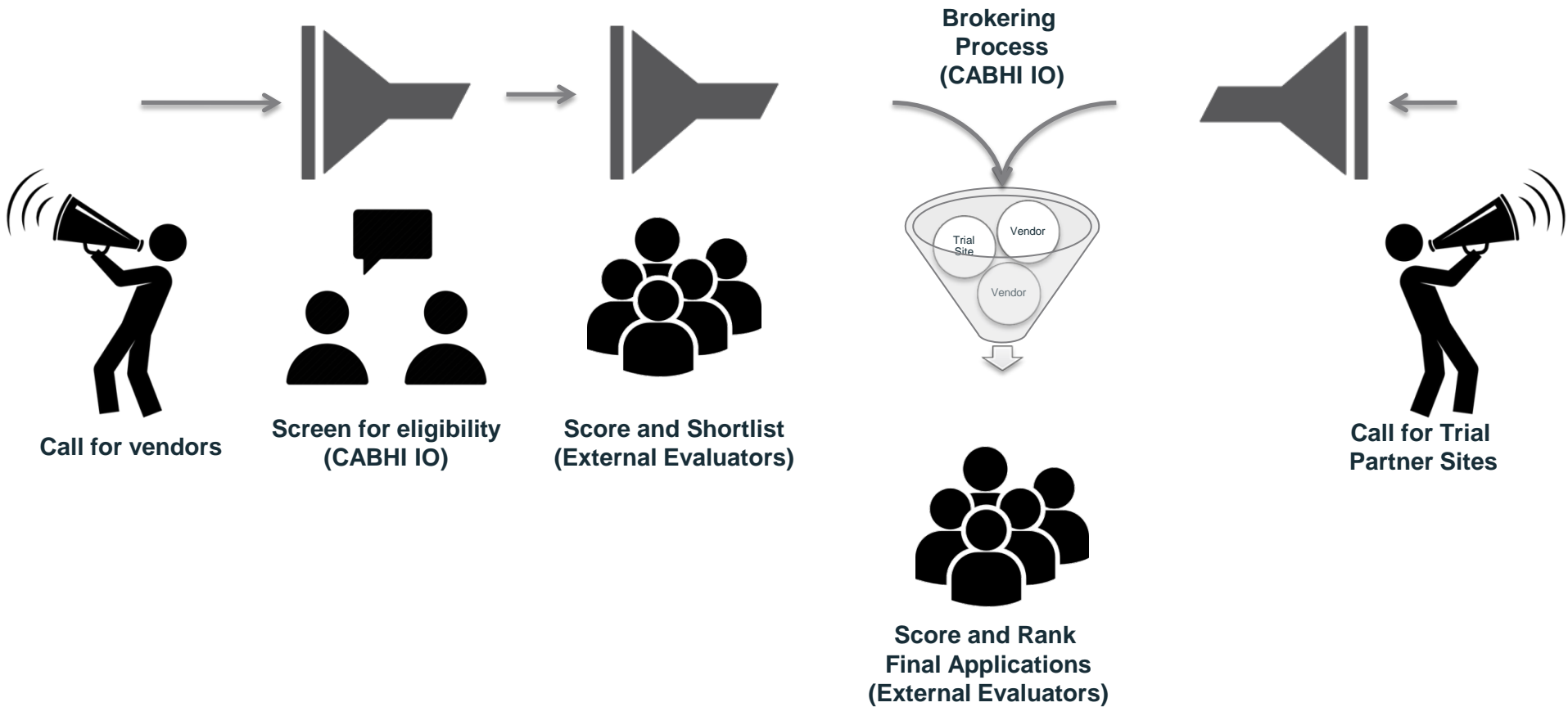
The Industry Innovation Partnership Program

Program Details

- Up to \$500,000 (CAD) in per project funding to support industry innovations to improve brain health or quality of life for older adults
- I²P² will cover up to 50% of the project costs
- Industry partner to provide 50% of project costs (cash and/or in-kind)
- CABHI funding is fed to the trial partner site; CABHI can broker that relationship if required
- A total of \$3M (CAD) in funding is available



I2P2 Application Process



Building Partnerships that Support Commercialization



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HEALTH SYSTEMS INNOVATION
MaRS EXCITE

CABHI & MaRS EXCITE

CABHI Announces Flagship Partnership with MaRS EXCITE to expedite access to innovative solutions for the aging and brain health sector

- Enables improved coordination when working with applicant companies
- Helps innovators drive commercialization, procurement and adoption of their products
- Aligns EXCITE's unique processes with financial support available through CABHI



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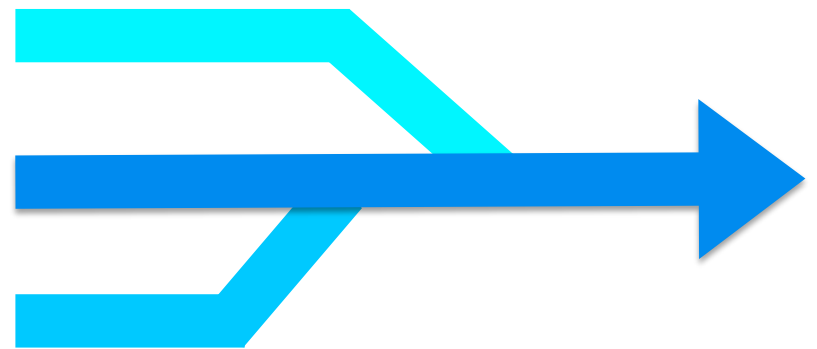
HEALTH SYSTEMS INNOVATION
MaRS EXCITE

CABHI & MaRS EXCITE

What is EXCITE?

The EXCITE program is designed to:

- **Foster** the adoption of innovative health technologies in Ontario and around the world
- **Leverage** the expertise of multiple stakeholder groups to generate evidence with relevant outcomes



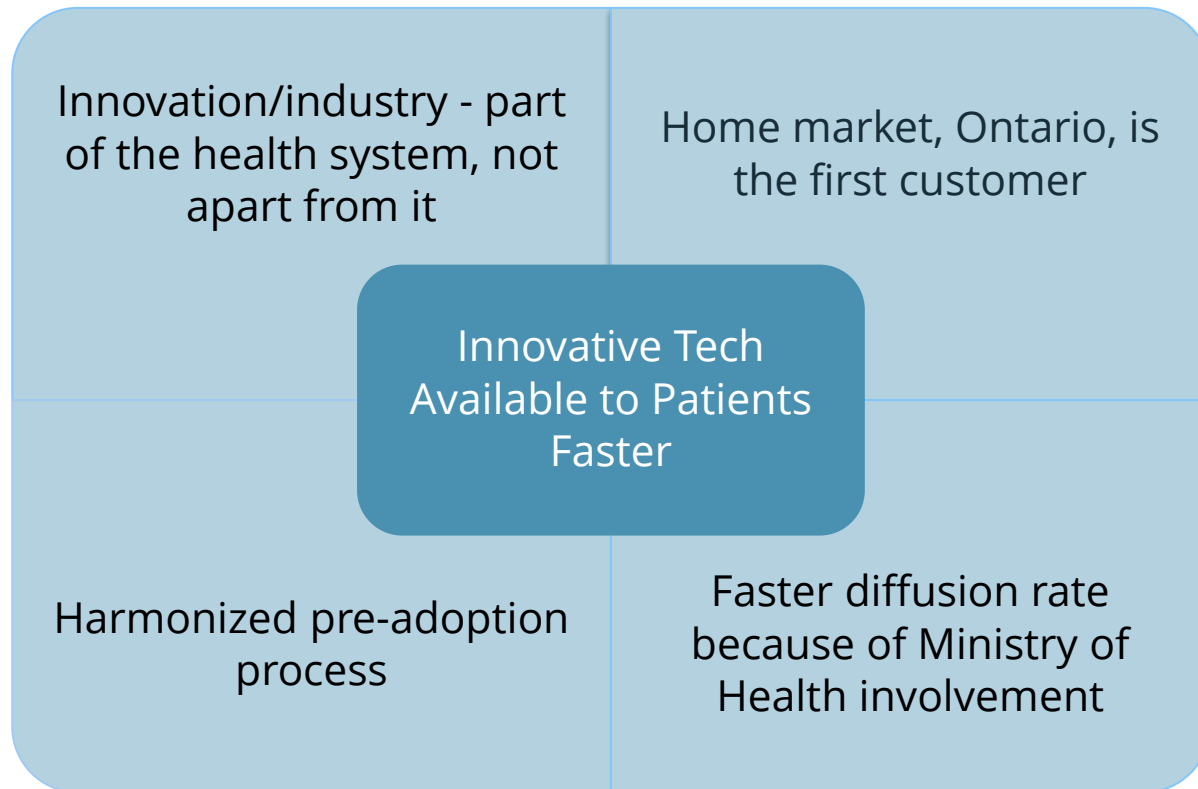
CABHI & MaRS EXCITE

EXCITE Overview

- **Pre-adoption partnership** formed November 2012 between government, HQO/OHTAC, the health system, regulators, academia, clinicians and industry in selection by the health system and protocol design by all
- Streamlines path to adoption of disruptive technologies through a single harmonized process that meets regulatory and reimbursement requirements
- Executed by 7 Methodology Centres working with 24 Research Hospitals and 30+ community health organizations
- Evidence package is funded by industry

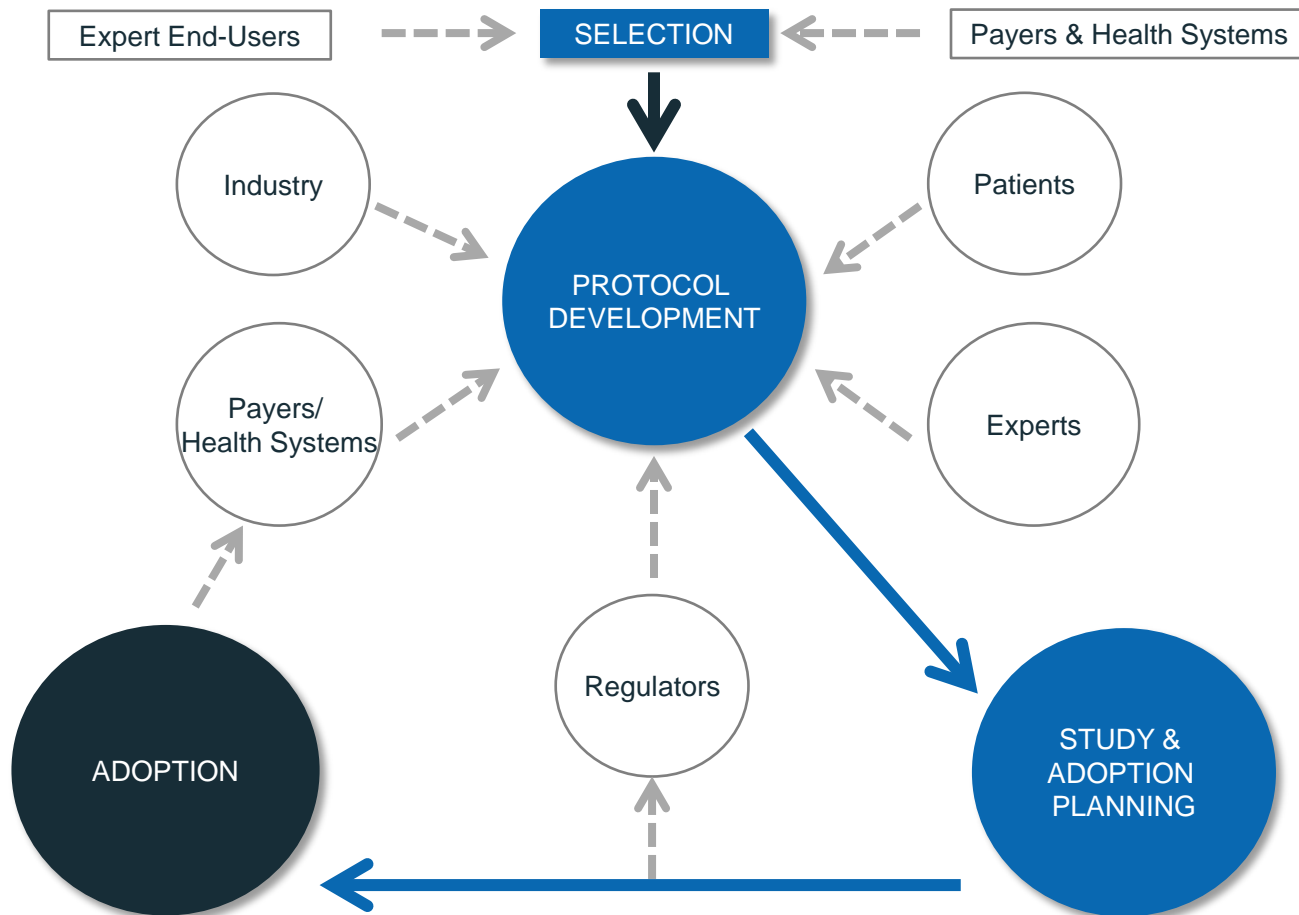
Reframe: A New Paradigm

Excellence in Clinical Innovation and Technology Evaluation



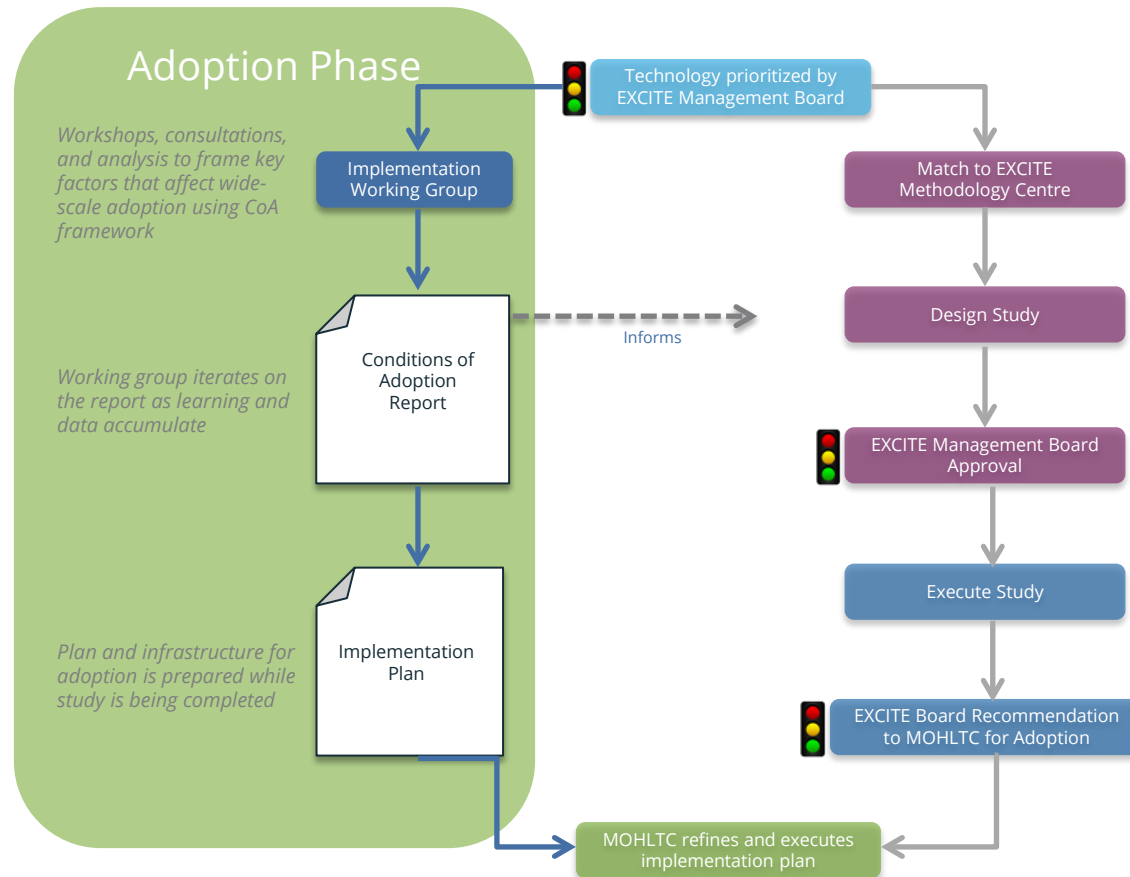
EXCITE Model

A Streamlined Path to Adoption



The EXCITE Difference

Parallel Process for Implementation Planning



EXCITE Evidence Package

At the end of the program, participants will have a robust evidence package (EXCITE Core Evidentiary Bundle) that they can use to share with other health systems.

EXCITE Core Evidentiary Bundle:

1. Clinical evaluation
2. Systematic Review
3. Economic Analysis
4. Human Factors Review
5. Conditions of Adoption Report



Data needed for Regulatory & Reimbursement Reviews

- *With involvement of regulators, clinicians, payers, decision-makers and methodologists in the design of the evidence package*



Optional Additional Analyses

- Usability testing
- Training end users
- Patient preferences
- Factors influencing uptake
- Registry for tracking post-adoption effectiveness + long-term safety
- Knowledge transfer

For more program details:

www.excite.marsdd.com



**Future of Clinical Research in Canada:
Innovation, Implementation, Collaboration**

NOVEMBER 13, 2017
MaRS DISCOVERY DISTRICT
TORONTO, ONTARIO

ACRP⁺ MaRS EXCITE
Canada Chapter



Program Details and How to Apply

The Industry Innovation Partnership Program

Who Can Apply:

- ✓ For-profit companies

Who Cannot Apply:

- X Not-for-profit and charitable organizations
- X Publicly funded agencies and departments
- X Individual entrepreneurs or inventors
- X Researchers, academics and clinicians affiliated with health service providers or educational organizations
- X Incubators for startups
- X Investment funds



What Kinds of Projects Qualify?

Eligible

- ✓ Non-invasive medical devices
- ✓ Emerging technologies
- ✓ Wellness and digital health solutions
- ✓ Healthcare delivery practices
- ✓ Therapeutic approaches
- ✓ Practitioner / caregiver training and support

Ineligible

- X Pharmaceuticals
- X Invasive medical devices
- X Basic fundamental research
- X Projects with primarily academic deliverables
- X Projects that do not fit into one of the four CABHI themes
- X Projects not readily transferable to point of care application

What Kinds of Projects Qualify?

Solutions that align with the following healthcare challenges:

Aging in Place: solutions that enable older adults with dementia to maximize their independence and age in the most appropriate setting of their choice

Caregiver Support: solutions that support caregivers (formal and informal) in their care for older adults with dementia

Care Coordination and Navigation: solutions that assist older adults, caregivers and healthcare providers better coordinate and navigate care for older adults with dementia

Cognitive Health: solutions that improve brain/cognitive health for aging adults and/or support the identification and assessment of adults at risk for dementia/cognitive impairment

What Kinds of Projects Qualify?

Projects must be at an “advanced stage of development”

- Basic principles of concept have been observed and reported
- Validation has been achieved in a simulated environment
- Prototype is ready for demonstration and testing in an appropriate operational environment

Evaluation Criteria

How projects are selected

1. Strategic alignment
2. Quality of the solution
3. Market opportunity / commercial merit
4. Project goals
5. Company and team experience



CABHI and Vendor Roles

CABHI


- Identify / broker trial partner site
- Identifying project champions and resources
- Assistance with pilot and research design, post-trial evaluation
- Assistance with project implementation and management
- Communications support to profile and share lessons learned with the health care community

Vendor

- Partner with CABHI to implement trial and validate claimed benefits
- Collaborate with trial partner(s) to provide regular updates and reports to CABHI
- Allocate committed project resources, including staff time
- Provide matching funds and pay 10% administrative fee

How to Apply

4 simple steps

1. Visit cabhi.com and click on 
2. Read the I²P² Call for Innovations Information Package
3. Submit an Expression of Interest by 5:00 p.m. on **October 16, 2017**
4. If shortlisted, submit an online application by 5:00 p.m. on **January 16, 2018**

How to Apply

Submitting an Expression of Interest (EOI)

Visit the online submission form:

<https://baycrest.blitzen.com/form/I2P2-2017-EOI>



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Industry Innovation Partnership Program (I2P2) 2017: Expression of Interest

Submit your Expression of Interest before 5 pm, **October 16, 2017**.

For complete program information and application rules, [click here](#).

A note about this form: You can save your work and complete it over multiple sessions if required. Once saved, the URL can be forwarded to additional users to work on the same form. We do not recommend having the form open in multiple computers or browsers at the same time.

After submitting the form you should see a confirmation message on the screen. [From this screen you will have the option to send a copy of the completed form to yourself by email.](#)

For assistance please contact info@cabhi.com.

Important Program Dates

Don't forget the deadlines!

Deadline to submit Expression of Interest:.....October 16, 2017

Shortlisted applicants notified:.....November 18, 2017

Deadline for full application:.....January 13, 2018

Successful applicants notified:.....February 28, 2018

Project starts:.....April 2018

FAQ's



i²p²

*Industry Innovation
Partnership Program*

Visit: cabhi.com to apply
Email: info@cabhi.com for info



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