Discover + Adopt

Program Package
Fall 2023

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I. Discover + Adopt Program Overview

The Centre for Aging + Brain Health Innovation (CABHI)'s Discover and Adopt (D+A) program aims to support Canadian-based care delivery organizations (specifically, long term care homes, retirement homes, hospitals, etc. that provide care to older adults) with funding and training to build the skills and capacity required to introduce, implement, and sustain innovations in their own settings.

CABHI recognizes that organizations face many barriers to sourcing, testing, and adopting innovations (e.g., products, programs, or services) that can improve the quality of care and quality of life of those they serve.

Participating **_organizations_** gain access to:

- Dedicated funding to allocate staff and resources to work on an innovation project
- Learning series and coaching support from CABHI on how to plan for implementation
- Practical experience with small tests of change, with the opportunity to use their learnings for broader scale adoption

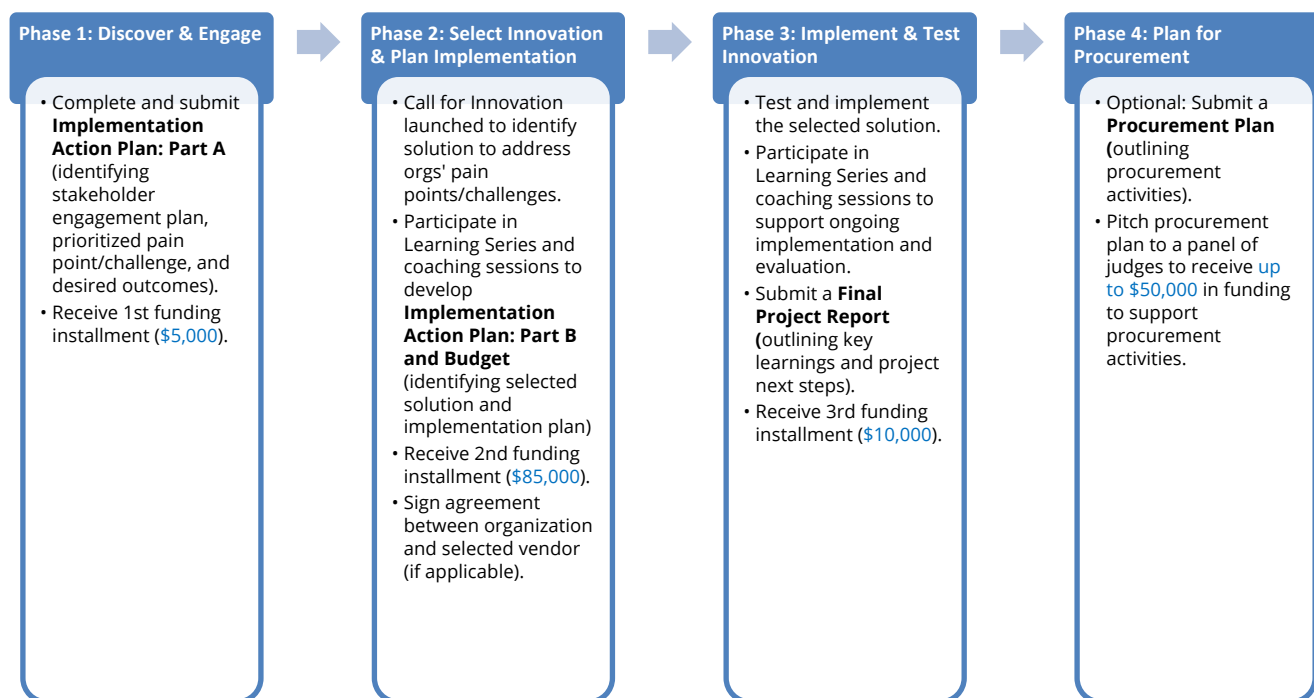Participating **_innovators_** gain access to:

- Use case scenarios and potential testimonials on how their solution can be used by different users in different settings
- End-user feedback to further refine their solution for better product-market fit
- Potential customers

II. Discover + Adopt Program Phases

Participating organizations will be engaged through four phases of activities (See Figure 1).

1) Phase 1: Discover & Engage
2) Phase 2: Select Innovation & Plan Implementation
3) Phase 3: Implement & Test Innovation
4) Phase 4: Procurement

Figure 1: D+A Program Phases Overview

Phase 1: Discover & Engage	Phase 2: Select Innovation & Plan Implementation	Phase 3: Implement & Test Innovation	Phase 4: Plan for Procurement
• Complete and submit **Implementation Action Plan: Part A** (identifying stakeholder engagement plan, prioritized pain point/challenge, and desired outcomes). • Receive 1st funding installment ($5,000).	• Call for Innovation launched to identify solution to address orgs' pain points/challenges. • Participate in Learning Series and coaching sessions to develop **Implementation Action Plan: Part B and Budget** (identifying selected solution and implementation plan) • Receive 2nd funding installment ($85,000). • Sign agreement between organization and selected vendor (if applicable).	• Test and implement the selected solution. • Participate in Learning Series and coaching sessions to support ongoing implementation and evaluation. • Submit a **Final Project Report (**outlining key learnings and project next steps). • Receive 3rd funding installment ($10,000).	• Optional: Submit a **Procurement Plan (**outlining procurement activities). • Pitch procurement plan to a panel of judges to receive up to $50,000 in funding to support procurement activities.

III. Important Dates

Program applications open	May 29, 2023
Application deadline	June 30, 2023
Shortlist interviews and selection	July 3 – August 21, 2023
Selected applicants notified	August 22, 2023
Contracting/Agreements execution	August 22 – September 30, 2023
Program starts	October 2023
Phase 1: Discover	October 2023
Phase 2: Select Innovation & Plan Implementation	November 2023 - February 2024
Phase 3: Implement & Test Innovation	March - October 2024
Program ends	October 2024
Final report deadline	November 2024
Phase 4: Plan for Procurement (Optional)	November 2024-March 2025

IV.CABHI Investment

Each participating organization will receive $100,000 CAD to achieve implementation milestones over 12 months. Organizations that make a procurement decision will have the option of submitting a procurement plan and pitching their plan to a panel of judges to receive up to $50,000 CAD in support of procurement activities.

CABHI's investment will support backfilling of key staff members who will be participating in the D+A program activities and overseeing management and completion of program milestones and deliverables (See Figure 1). CABHI will engage with each participating organization to confirm eligible expenses, payment schedule, and cash flow.

IV. Application Process

1) **Online applications:** Applications are submitted online and then reviewed for eligibility.
2) **Shortlist selection:** Shortlisted applicants will be invited to participate in a virtual interview with CABHI's review panel.
3) **Program start:** Selected applicants/organizations will be notified by CABHI and invited to participate in the program. CABHI will proceed with contracting of program funding prior to program start.

V. Application Assessment Criteria

Application Forms will be assessed based on the following criteria:

1) Completeness of application form
2) Organization eligibility (Canadian-based care delivery organizations including long term care homes, retirement homes, hospitals, etc. that provide care to older adults)
3) Located in Canada
4) Preliminary experience with introducing an innovative product, program, service
5) Availability of staff members to participate in program activities
6) Leadership Support for application

VI. Notification of Application Status

Successful applicants will be notified by email and receive instructions on program activities, schedule, and resources.

VII. Learning Series and Coaching Sessions

Participating organizations will attend the D+A Learning Series and participate in several coaching sessions throughout the duration of the program.

Tentative Schedule*	Session Topic	Learning Objectives
Session 1 (October 2023)	How to identify and prioritize pain points	• Engage relevant stakeholders • Conduct a needs assessment • Create a clear challenge brief
Session 2 (November 2023)	How to assess and select solutions	• Assess solutions based on relevant criteria
Session 3 (December 2023)	How to get ready for implementation	• Develop an implementation action plan
Session 4 (April 2024)	How to implement the innovation	• Operationalize the implementation action plan
Session 5 (May 2024)	How to monitor implementation efforts	• Monitor outcomes and make refinements
Session 6 (June 2024)	How to plan for procurement	• Prepare a procurement plan

*Session dates will be confirmed in the Fall.

The coaching sessions will provide practical guidance and tools to support each organization with moving through program phases, from conducting a needs assessment, creating a challenge brief, selecting an innovation, to developing and operationalizing an implementation action plan and monitoring process. Each organization will be expected to have the same team members join the coaching sessions to review and provide feedback on their milestones and deliverables.

Interested in Discover + Adopt?

Apply now to receive up to $150,000 CAD in funding to build your organization's capacity to test, adopt, and procure an innovative solution.

Submit your D+A Application HERE

Questions about the program? Contact Jenna Pirmohamed, Knowledge Broker, Centre for Aging + Brain Health Innovation at jpirmohamed@cabhi.com.