

Discover + Adopt Program Package 2025-2027

**Vision:**

A world where every older person lives a life with purpose, fulfilment, and dignity.

Mission:

To drive the development and adoption of transformative aging and brain health innovations.



CENTRE FOR AGING
+ BRAIN HEALTH
INNOVATION
Powered by Baycrest



Discover and
Adopt Program

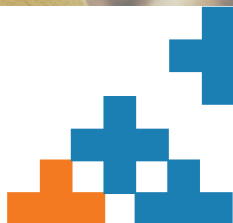
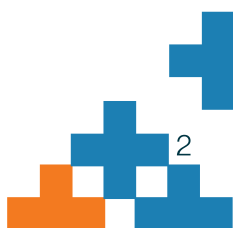


Table of Contents

Program Overview	_____	3
Important Dates	_____	4
Selection Process	_____	5
Eligibility Criteria	_____	6
Evaluation Criteria	_____	7
Links to Support the Application Process	_____	8



1. Program Overview

The Centre for Aging + Brain Health Innovation (CABHI), powered by Baycrest, recognizes the barriers that care delivery organizations (e.g., long-term care homes, retirement homes, hospitals, home care and community-based settings) face when adopting innovations.

The Discover + Adopt (D+A) program provides these organizations with funding, training, and skill-building so that they can test and adopt innovations (e.g., products, programs, or services) that improve the quality of care and quality of life of those they serve.

Through a matchmaking process, the D+A program connects organizations with opportunities to source, test, implement, and potentially adopt innovations that address their unique pain points.



Access funding of up to
\$150,000 CAD

Program participants will receive funding in stages throughout the project duration, based on the completion of agreed-upon milestones.

Program participants can utilize funding and capacity building support to:

Phase 1: Discover



Identify a pain point

Phase 2: Select + Plan



Select an innovation
and create an
implementation plan

Phase 3: Test



Implement + test
innovation

Phase 4: Procure (Optional)



Adopt innovation

\$100,000 CAD

\$50,000 CAD



Additional Services

In addition to funding, program participants will gain access to:

- a learning series with practical tools and guidance on how to get ready for implementation, evaluation, and plan for sustainability
- 1:1 coaching sessions to help navigate implementation challenges
- peer-to-peer networking opportunities
- opportunities to engage in knowledge mobilization events and conferences only for post-implementation project

2. Important Dates

Application Dates

Applications Open

April 16, 2025

Applications Close

May 23, 2025

Selected Applicant Notification

June 2025

Program Dates

Start Date

June 2, 2025

Orientation Session

Week of June 16, 2025

Program Phases 1 - 3
(Discover, Select + Plan, Test)

June 2025 - September 2026

Final Report Due

September 30, 2026

Optional Program Phase 4
(Procure)

October 1, 2026 - March 31, 2027

3. Selection Process

1. Online Application:

Applications are submitted online and then reviewed and scored by CABHI's expert review panel based on evaluation criteria.

2. Shortlist selection:

Shortlisted applicants selected from the online application process will participate in a meeting where the review team can confirm their eligibility for funding and further assess the quality of their application as part of the competitive selection process.

3. Notification:

Applicants will be notified of the status of their application. Successful applicants will receive instructions to proceed with signing CABHI's funding agreement.

4. Eligibility Criteria

Applicant Eligibility:

- The applicant must be an organization that provides care to older adults (e.g., long-term care home, retirement home, hospital, home care and/or community-based organization).
- The applicant must be located in Canada.
- If the applicant is a research or academic institution, they must be affiliated with a healthcare delivery organization that provides care to older adults, where the solution will be tested and implemented.
- The applicant must have staff members who can participate in all program activities (e.g., learning series, coaching update, planning, etc.)
- The applicant must have leadership support to participate.
- Applications must identify a project lead who will be responsible for overseeing the project and provide regular updates to CABHI.
- Project leads must be employed at the organization and are typically individuals in the organization who lead programs and initiatives, including but not limited to, executive leaders, directors of care, clinical managers, operations managers, program managers, quality improvement specialists, innovation leads etc.

Project Eligibility:

- The project must identify a pain point that is achievable and within program scope.
- The program requires a co-investment model, aligning with expectations for a matching contribution to CABHI's funding in the form of cash, in-kind contributions, or a combination of both.
- Projects and associated budgets are expected to adhere to milestones and progress tracking with a focus on sustainability and capacity building objectives.
- The project application and budget must adhere to the Eligible Expense Guideline and Matching Funds Guideline (below).

Application Eligibility:

- The application must be written and submitted by the applicant or a designated team member. The use of generative AI tools (e.g., ChatGPT, automated writing software) for responses is not permitted.
- Only one application per project team may be submitted however; multiple projects from different teams within the organization may be submitted.

5. Evaluation Criteria

Organization Alignment & Fit

The degree to how well the organization's mission, values, and strategic priorities align with the goals and priorities of the program.

Organization Potential for Impact

Evaluating the organization's capacity to create meaningful, measurable change through capacity building, sustainability, and spread and scale of its solution or learnings.

Innovation Readiness

The eagerness and track record of an organization's approach to developing and implementing innovations and/or eagerness and preparedness to do so.

Application Quality

The feasibility, clarity, completeness, and clarity of the submitted application, including how well it communicates goals and plans.



6. Links to Support the Application Process

The following links are also available on the CABHI's website as downloadable PDFs:

- [Eligible Expenses Guideline](#)
- [Eligible Expenses Guideline French](#)
- [Matching Funds Guideline](#)
- [Matching Funds Guideline French](#)
- [French-language version of this program package](#)
- [Appendix \(Previous Pain Points\)](#)

CABHI reserves the right to terminate the application process and the program at any time, or change the terms and conditions.

For additional questions, please contact Johan Chen at jchen@cabhi.com.

SUBMIT YOUR APPLICATION NOW!